



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – APRIL 2023

UCO 5504 – LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Date: 10-05-2023

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

SECTION A

ANSWER ALL THE QUESTIONS

10X2=20

- 1) Define Logistics.
- 2) What is cross docking?
- 3) What is Supplier Relationship Management?
- 4) How a company can achieve strategic fit?
- 5) Define customer service.
- 6) What is supply scheduling?
- 7) What is palletization?
- 8) Give meaning for virtual warehousing.
- 9) What is vehicle routing?
- 10) Give meaning for spatial consolidation.

SECTION B

ANSWER ANY FOUR QUESTIONS

4X10=40

- 11) Highlight the competitive framework and current trends in logistics.
- 12) Explain the role of the logistics consultant in a business enterprise.
- 13) Differentiate logistics from supply chain management.
- 14) What is purchasing? Highlight the importance of purchasing.
- 15) Explain the types of inventory and its salient features
- 16) Bring out the various reasons for storage.
- 17) Highlight the principles for good routing and scheduling.

SECTION C

ANSWER ANY TWO QUESTIONS

2X20=40

- 18) Explain Logistic Information System (LMS) and its design.
- 19) Brief customer service strategic management and explain steps involved in it.
- 20) Explain the factors involved in material handling consideration.
- 21) Outline the factors involved in selection of the transportation.

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